



Northern District Fair Association

P.O. Box 131, Cadillac, Michigan 49601

2010 Grandstand Events

Tuesday	Heavyweight Horse Pull
Wednesday	Garden Tractor Pulls
Thursday	Rodeo
Friday	Demolition Derby
Saturday	Figure 8 Demolition Derby

Contacts

Kathy Tossey
(231) 920-5635
Lee Hebner
(231) 829-3215

Sponsors pricing for 2010

Sponsor \$2500.00 or More

- ❖ 12 Foot Banner to be on fence facing US131 or 13th Street (your road choice).
- ❖ Free vendor display.
- ❖ 20 VIP Tickets (for grandstand events).
- ❖ VIP seating at grandstand event.
- ❖ Advertising in brochure, and all other media.
- ❖ Name listed in fair book with event sponsored.
- ❖ Name announced at chosen event.

Sponsor \$1500.00 to \$2499.00

- ❖ 10 Foot Banner to be on fence facing US131 or 13th Street (your road choice).
- ❖ Free vendor display.
- ❖ 15 VIP Tickets (for grandstand events).
- ❖ VIP seating at grandstand event.
- ❖ Advertising in brochure, and all other media.
- ❖ Name listed in fair book with event sponsored.
- ❖ Name announced at chosen event.



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Sponsor \$1000.00 to \$1499.00

- ❖ 8 Foot Banner to be on fence facing US131 or 13th Street (your road choice).
- ❖ Free vendor display.
- ❖ 10 VIP Tickets (for grandstand events).
- ❖ VIP seating at grandstand event.
- ❖ Advertising in brochure, and all other media.
- ❖ Name listed in fair book with event sponsored.
- ❖ Name announced at chosen event.

Sponsor \$500.00 to \$999.00

- ❖ 6 Foot Banner to be on fence facing US131 or 13th Street (your road choice).
- ❖ 6 VIP Tickets (for grandstand events).
- ❖ Advertising in brochure, and all other media.
- ❖ Name listed in fair book with event sponsored.
- ❖ Name announced at chosen event.

Sponsor \$251.00 to \$499.00

- ❖ Sponsor may provide banner for display on fence facing US131 or 13th Street (your road choice).
- ❖ 4 VIP Tickets (for grandstand events).
- ❖ Advertising in brochure, and all other media.
- ❖ Name listed in fair book with event sponsored.
- ❖ Name announced at chosen event.

Livestock Event Sponsor

\$250.00 per Show

Choice of Open or Youth Horse, Beef, Swine, Sheep, Goat, Rabbit, and Poultry

- ❖ 2 Gate passes, providing them the opportunity to attend judging and livestock market sale.
- ❖ 2 VIP Tickets (for grandstand events).
- ❖ Name mentioned during livestock judging and livestock market sale.
- ❖ Sponsor may provide banner for display in their selected livestock area.
- ❖ Sponsors encouraged to attend judging and present ribbons.
- ❖ Advertising in brochure, and all other media.
- ❖ Name listed in fair book with event sponsored.



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Banner Sponsor **\$200.00 per Banner**

- ❖ Sponsor provides banner that will be displayed on fence facing US131 or 13th Street (your road choice).
- ❖ 2 VIP passes to any grandstand event.

Bench Sponsor **\$125.00 per Bench**

- ❖ Fair will provide sponsor a bench (approximately 7 ft long) to decorate.
- ❖ Bench will be on display during Fair.
- ❖ The best decorated bench (decided by fair board) will receive their bench free the following year.

Cage/Stall Sponsor **\$25 to \$75 per cage/stall**

Name engraved on plaque attached to cage/stall. Plaque will be dated with year of sponsorship and will remain on cage/stall until all there are more sponsors than cages/stalls. At that time the oldest sponsor's plaque will be removed, however sponsor will be contacted and offered the opportunity to renew sponsorship.

- ❖ Rabbit or Poultry cage ----- **\$25.00**
- ❖ Turkey Pen ----- **\$30.00**
- ❖ Goat or Sheep Stall----- **\$40.00**
- ❖ Beef or Swine Stall ----- **\$50.00**
- ❖ Horse Stall ----- **\$75.00**

Sponsors may be a business or private individual. All sponsorships are tax deductible as a charitable contribution.

Thank you for your time and generosity. The community's support decides the success of the fair. I know that all of us want the fair to be a memorable experience for our children and grandchildren.